

Five Reasons to Use Stream's Expert Call Services

Combining Stream's Expert Transcript Library with Expert Call Services for Better Fundamental Investment Research Results



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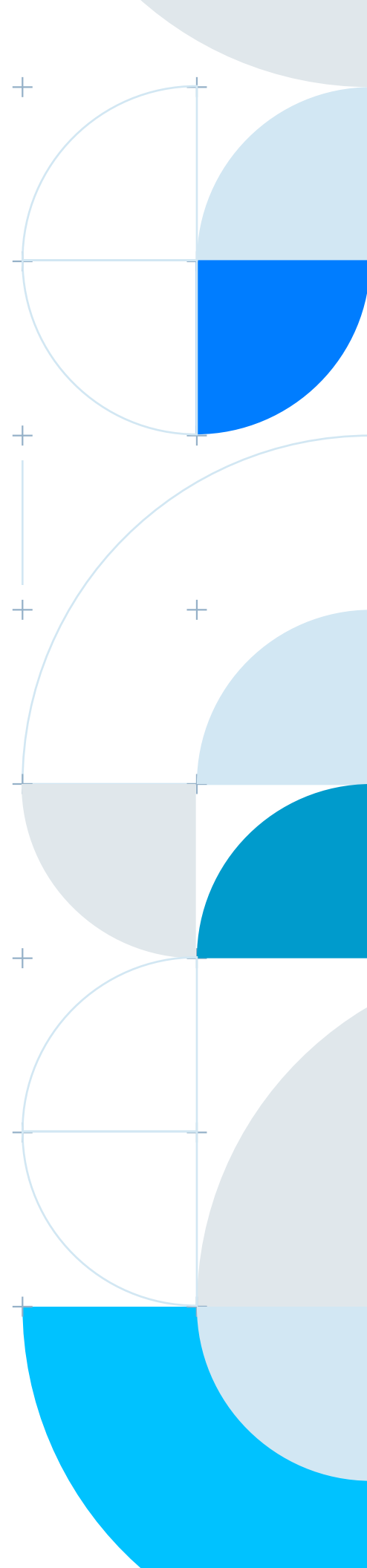
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Introduction

Stream by AlphaSense's **expert transcript library** is a valuable tool for institutional investors, providing access to a large database of interviews with industry experts conducted by investment analysts. These interviews offer valuable insights into industries, companies, and market trends, which can help you make more informed investment decisions.

In addition to the transcript library, Stream's **expert call services** provide investors with the opportunity to speak directly with industry experts, allowing you to gain a deeper understanding of a company, its products, and its place within the industry. This information can be critical in making investment decisions, as it provides insight into a company's strengths, weaknesses and potential for growth.

You can utilize expert call services in two ways: 1) schedule your own calls to ask specific questions and get tailored information that aligns with your investment strategy, 2) hire experienced analysts to conduct calls on your behalf. The second option allows you to rely on the expertise of seasoned analysts who have a deep understanding of the industry and the companies within it. In either case, you can gain a comprehensive understanding of a company to make more knowledgeable investment choices.

Stream, Your Centralized Source For Expert Insights

<h2>Expert Transcript Library</h2> <p>ANNUAL SUBSCRIPTION MODEL</p>	<h2>Expert Call Services</h2> <p>PRICED PER CALL / BUNDLES OF CALLS (MUST BE A SUBSCRIBER)</p>
<ul style="list-style-type: none">✓ 26,000+ total transcripts	<ul style="list-style-type: none">✓ Follow-up calls with any expert in the library
<ul style="list-style-type: none">✓ 2,000 added per month	<ul style="list-style-type: none">✓ Personalized 1:1 calls, where we locate the expert you want to interview
<ul style="list-style-type: none">✓ Buy-side analysts interviewing industry experts	<ul style="list-style-type: none">✓ Brokered calls, 1:1 calls conducted by one of our top interviewers on your behalf

REASON 1

Higher ROI on Expert Insights Research

Stream is revolutionizing the way expert calls are done by integrating a library of expert call transcripts with expert call services. The scale of our library allows us to offer expert call services at a much lower cost compared to traditional expert networks. Using the combined product, you can obtain significantly more expert insights for every dollar spent.

Stream offers access to our library of 26,000+ expert transcripts—plus the ability to engage with experts 1:1 and get your calls transcribed (free-of-charge)—all for 40% less than you would pay for 20 calls in a traditional expert network model.

- ✓ **2,000 interviews added per month**
- ✓ **Same monthly price, ever-growing library**
- ✓ **Lower cost per 1:1 call**

Legacy Model Pricing Example				
20 calls with experts	x	\$1200 per call	=	\$24,000
20 call transcripts	x	\$75 per call	=	\$1,500
Total cost = \$25,500				

Stream Cost-Benefit Advantage		
20 expert calls with transcripts	+	26,000+ call transcript library
Total cost < \$25,500		

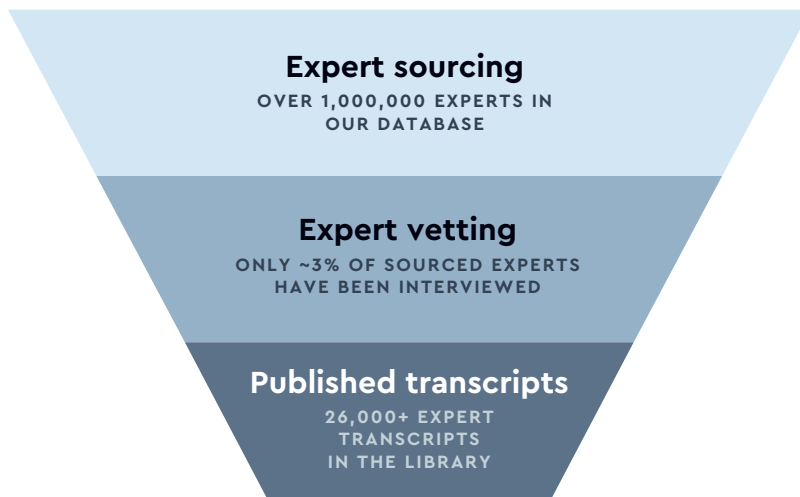


REASON 2

Access Thousands of Credible Expert Sources

Stream's database of over one million experts is constantly growing. As of January 2023, 26,000 transcripts have been made available in our library, meaning less than 3% of our expert network has been utilized. You may discover the ideal expert for your needs while browsing through the transcripts. However, if you don't find the perfect match in the available transcripts, we will search the remaining 97% of our database as well as actively recruit net new experts for every project, typically within 48 hours.

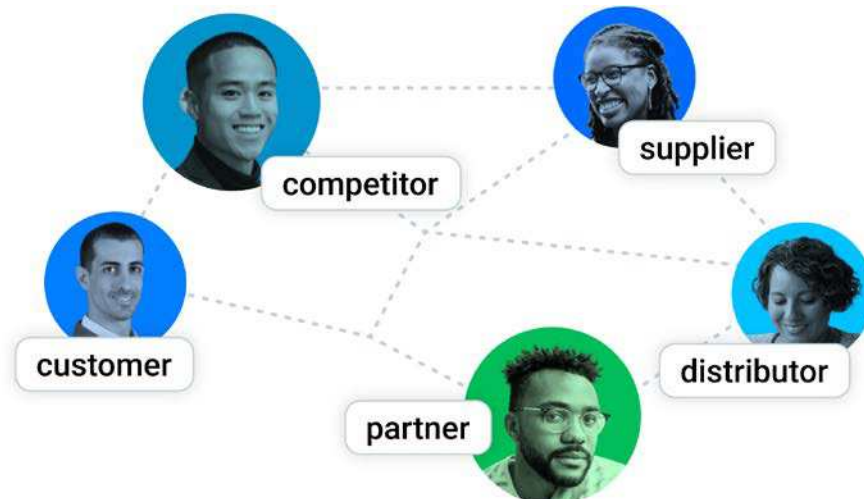
- ✓ **Large database of untapped experts**
- ✓ **Fast sourcing and scheduling**
- ✓ **Discover pre-vetted experts directly from the transcripts**



Build a 360 Degree View of a Company or Topic

Many analysts tend to focus on transcripts from former C-level executives and VPs. As they gain familiarity with the expert transcript library, they may begin to seek out transcripts from those who have worked in more operational roles, such as engineers, lab technicians, and sales representatives. After gaining an understanding of the inner workings of an organization, they can expand their research to insights from external perspectives, including those of customers, competitors, suppliers, and distributors. Still missing essential information? It may be time to conduct your own expert call.

- ✓ **All levels—C-Suite to operational roles**
- ✓ **All roles—executives, managers and subject matter experts**
- ✓ **Every perspective—former employees and executives, competitor, customer, supplier, distributor, partner & more**



REASON 4

Identify New Experts with AI-Powered Search

Our powerful AI search technology allows you to easily uncover insights from our vast collection of expert interviews using Smart Synonyms and automated alerts. Quickly find the right expert with the desired knowledge, insights, qualifications, role, and perspective by searching and reviewing transcripts. Browse transcript headlines, 3-point summaries, and sentiment, then jump straight to key topics with a hyperlinked table of contents and audio timestamps.

- ✓ **Surface exactly the insights you need with AI search technology**
- ✓ **Leverage AI search to find that "perfect" expert**

“
You gotta break up the leasing environment into three parties for the sake of simplicity: the landlord, the tenant, and the broker. What Stream allows you to do is get access to the former leasing people at the landlord, or mall leasing brokers. It's a very targeted look at the expert that you want to talk to. The most interesting thing is talking to the real estate people at the tenants, the guys that are going out there and executing the leasing packages and who will give you the tenant-side view: what they're doing, what they're seeing and how they're behaving.
”

—PREM NAINANI, MANAGING PARTNER OF APLOMADO ADVISORS



REASON 5

Make Confident Decisions with Compliant Content

To ensure the quality and accuracy of our expert transcript content, Stream has implemented a strict compliance process overseen by our Chief Compliance Officer (CCO) with over 20 years of experience. This process includes thorough verification of experts and a comprehensive review of each transcript before it is published. Our team of hand-picked compliance reviewers have collectively reviewed more than 25,000 transcripts in the past two years, giving you the assurance that the research content you are using is safe and reliable.

Stream's expert call services offer protection against exposure to confidential or material non-public information (MNPI) by arranging for a seasoned analyst to conduct the call on your behalf, ensuring your firm's ability to trade on related positions.

- ✓ **Best-in-class compliance standards**
- ✓ **Customized access to meet your policies**
- ✓ **Concierge brokered call services**

Expert
00:03:05 To start really AWS was one of the first movers in terms of **having the ease of access** and also very detailed documentation on how to onboard systems to data cloud.

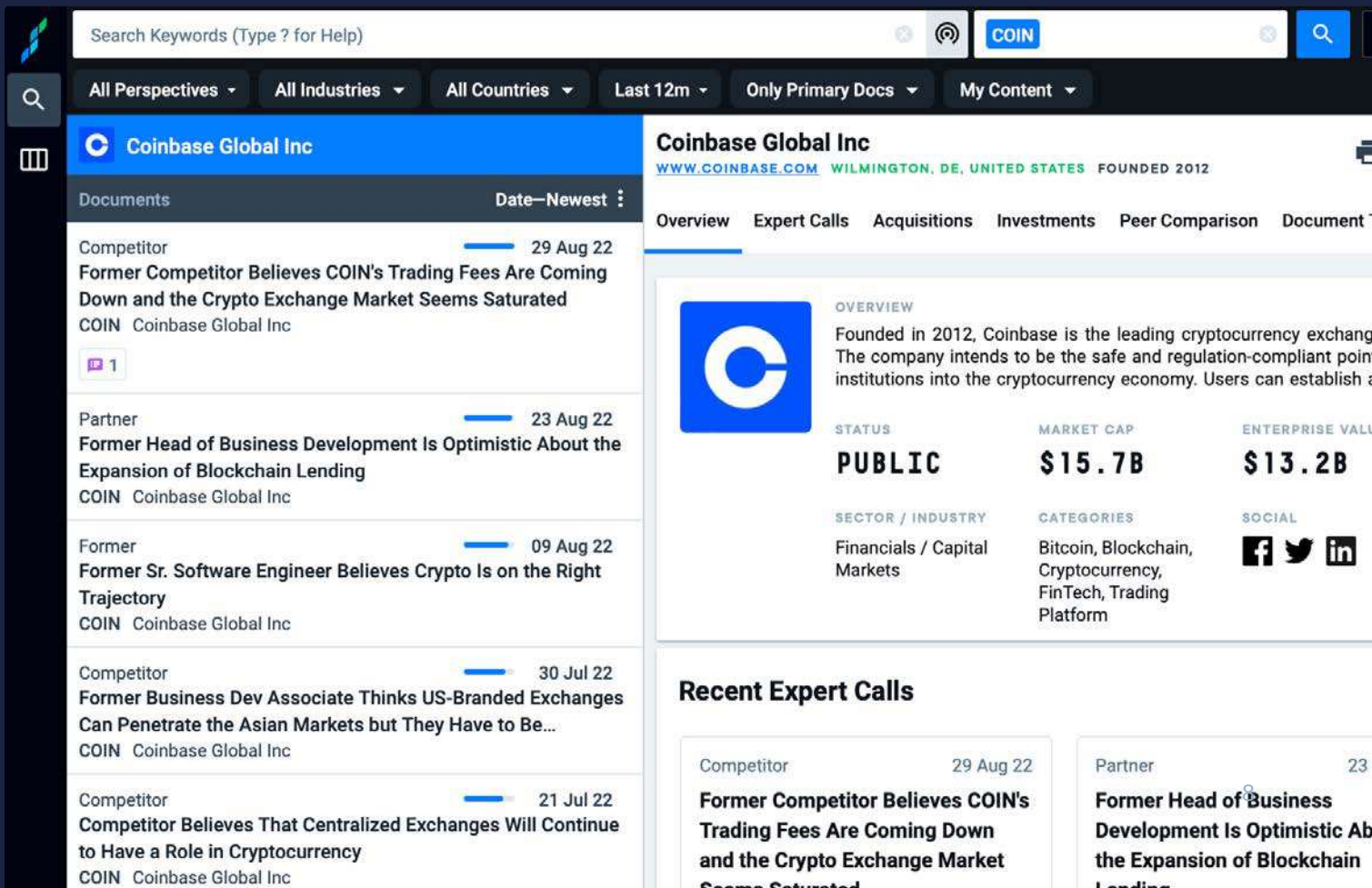
 [Talk To This Expert](#)



About Stream by AlphaSense

Stream is a searchable database of investor-led expert interviews based on one-on-one calls with former executives, customers, competitors, and channel participants across a breadth of industries. With our proprietary AI search technology, we help the leading financial institutions get up to speed about a company, market, or industry in seconds.

[Start Your Free Trial](#)



The screenshot displays the Stream by AlphaSense interface. At the top, there is a search bar with the text "Search Keywords (Type ? for Help)" and a search button. Below the search bar, there are several filters: "All Perspectives", "All Industries", "All Countries", "Last 12m", "Only Primary Docs", and "My Content". The main content area is divided into two columns. The left column shows a list of documents related to "Coinbase Global Inc", with the most recent document dated 29 Aug 22. The right column shows the profile for "Coinbase Global Inc", including its website, location, and founding year. Below the profile, there is an "OVERVIEW" section with a company logo and a brief description. To the right of the overview, there are key statistics: STATUS (PUBLIC), MARKET CAP (\$15.7B), and ENTERPRISE VALU (\$13.2B). Below the overview, there is a "Recent Expert Calls" section with two entries, each featuring a document title and a date.

Search Keywords (Type ? for Help)

All Perspectives All Industries All Countries Last 12m Only Primary Docs My Content

Coinbase Global Inc

Documents Date—Newest

Competitor 29 Aug 22
Former Competitor Believes COIN's Trading Fees Are Coming Down and the Crypto Exchange Market Seems Saturated
COIN Coinbase Global Inc

Partner 23 Aug 22
Former Head of Business Development Is Optimistic About the Expansion of Blockchain Lending
COIN Coinbase Global Inc

Former 09 Aug 22
Former Sr. Software Engineer Believes Crypto Is on the Right Trajectory
COIN Coinbase Global Inc

Competitor 30 Jul 22
Former Business Dev Associate Thinks US-Branded Exchanges Can Penetrate the Asian Markets but They Have to Be...
COIN Coinbase Global Inc




Competitor 21 Jul 22
Competitor Believes That Centralized Exchanges Will Continue to Have a Role in Cryptocurrency
COIN Coinbase Global Inc

Coinbase Global Inc
WWW.COINBASE.COM WILMINGTON, DE, UNITED STATES FOUNDED 2012

Overview Expert Calls Acquisitions Investments Peer Comparison Document

OVERVIEW
Founded in 2012, Coinbase is the leading cryptocurrency exchange. The company intends to be the safe and regulation-compliant point of entry for institutional investors and other financial institutions into the cryptocurrency economy. Users can establish a

STATUS: **PUBLIC** MARKET CAP: **\$15.7B** ENTERPRISE VALU: **\$13.2B**

SECTOR / INDUSTRY: Financials / Capital Markets CATEGORIES: Bitcoin, Blockchain, Cryptocurrency, FinTech, Trading Platform SOCIAL:   

Recent Expert Calls

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